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Saunders Marine Center Announces New Management Team for 2021

General Manager Eddie Waters to Retire After 30 Years

Orange Beach, Ala. – January 19, 2021 – Saunders Marine Center, the Orange Beach-based branch of Saunders Yachtworks, will start out the new year with three new faces on its management team.

The new team consists of Scott Forbes, Jeff Weisman and Scott Harper, who all joined Saunders in 2020. Forbes has been promoted from parts sales to general manager. Weisman leads the outboard service division as service manager, and Harper heads up outboard sales. After 30 years of service, General Manager Eddie Waters has retired.

Waters joined Saunders in 1990 as a member of the parts department at the Saunders Engine Company branch in Panama City, Fla. In 1995, he moved to the parts department at Saunders Yachtworks in Orange Beach, Ala. Nearly 20 years later, Waters became the general manager of the Orange Beach location where he oversaw its rebranding to Saunders Marine Center and the addition of an outboard sales and service division.

“We are so grateful for the many years that Eddie Waters worked for our company and wish him all the best in his retirement,” Saunders CEO John Fitzgerald said. “He served many roles and he always improved every situation. You will meet no finer gentleman or more dependable leader in the marine industry.

I am also very excited about our new leadership team. We are working hard to bring the yard back to full capability after Hurricane Sally. We consider the outboard sales and service operation with Yamaha and Mercury dealerships to be a great opportunity for us, and we have a great team to lead the way.”

Scott Forbes, Waters’ successor, came to Saunders Marine Center in 2020 as a parts specialist after 34 years with Blue Water Ship’s Store. In his role as general manager, Forbes will oversee the day-to-day operations of the boatyard and ship’s store.

With 30 years of outboard sales and service experience, Weisman directs all service, repair, and outboard and equipment installations. Jeff Weisman is a native of Wisconsin and former owner/operator of Minocqua Yamaha and Marine. Before joining Saunders, he was the service manager at Nautical Options in Elberta, Ala.

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Scott Harper is the Yamaha and Mercury outboard salesman for Saunders. Harper also assists the outboard service manager with coordinating service work requests. He started at Saunders in 2020 bringing extensive sales and management experience, most recently as the general sales manager at Tracker Marine Boat Center in Spanish Fort, Ala.

About the Saunders Companies

With skilled technicians and craftsmen in all areas, the Saunders Companies manage projects ranging from routine maintenance to major refits and repowers out of two locations in coastal Alabama. Saunders Yachtworks is a full-service yacht yard in Gulf Shores that accommodates vessels up to 130 feet with a 165-ton lift. The second location, Saunders Marine Center in Orange Beach, includes an outboard sales and service center and offers yacht services with a 60-ton lift. For more information, please visit www.saundersyacht.com.

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