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Maverick Yachts of Costa Rica, Saunders Yachtworks Announce Joint Boat Building Venture

Costa Rica-based boat builder and U.S.-based refit yard to collaborate on new sportfish line

Gulf Shores, Ala. – Saunders Yachtworks and Maverick Yachts of Costa Rica have entered into an agreement to build sportfishing yachts for the U.S. market. Maverick will construct the cold-molded hulls and vessel superstructure at the company’s facility in Herradura, Costa Rica. Saunders will outfit the yacht at its boatyard in Gulf Shores, Ala.

According to Saunders CEO John Fitzgerald, the company intends to offer the full model line of 36- to 50-foot Maverick sportfishing yachts for sale in the U.S., starting with the first 40-foot triple outboard walkaround in spring 2019.

“Maverick brings exceptional boatbuilding skills to the table, and we bring expertise in equipment installation, outfitting and after-sales service,” Fitzgerald said. “Once I toured the Maverick facility and saw their craftsmen at work, I knew we had a great opportunity to build something together.

“Everyone who visits Costa Rica to sportfish knows the reputation of Maverick Yachts. Their track record for durability, craftsmanship, and attention to detail speaks for itself. These boats have been raising fish off the Pacific Coast for years, and we are excited to make them more accessible to customers in the United States.”

“People love our yachts because they raise fish and have unmatched durability,” Maverick Yachts CEO Larry Drivon said. “We are thrilled to find a U.S. partner like Saunders who has an excellent reputation in the yacht service industry and whose insight can be adapted into our production process.”

Maverick Yachts in Costa Rica custom builds cold-molded yachts that are carefully designed by dedicated fishermen and constructed by some of the finest craftsmen found anywhere in the world. The complete boat is finished to a standard comparable to the most prestigious custom manufacturers in the United States. For more information, please visit www.maverickcostarica.com.

The Saunders family has been in the marine service business in coastal Alabama since 1959. With skilled technicians and craftsmen in all areas, Saunders manages projects ranging from routine maintenance to major refits and repowers. The company operates a full-service yacht yard in Gulf Shores that accommodates vessels up to 130 feet with a 165-ton lift. Saunders has a second location in Orange Beach with a 60-ton lift capacity and an outboard sales and service center. For more information, please visit www.saundersyacht.com.

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